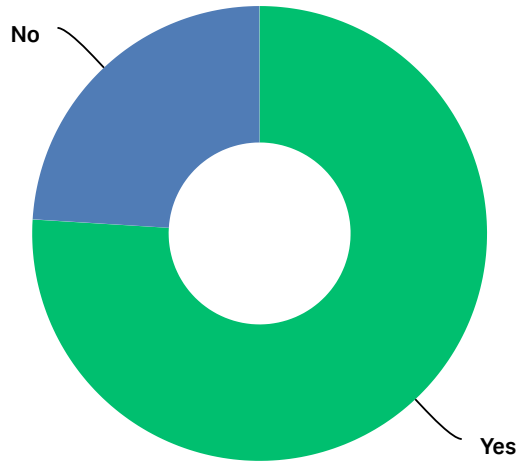


Q1 Would you support this ballot measure?

Answered: 100 Skipped: 0

→ Proposal #1 -
Proposed new split of the 'LOT for Air'
0.5% to Housing
0.5% to Air Service Board



ANSWER CHOICES	RESPONSES	
Yes	76.00%	76
No	24.00%	24
TOTAL		100

Q2 If you would not support this ballot measure, please explain why:

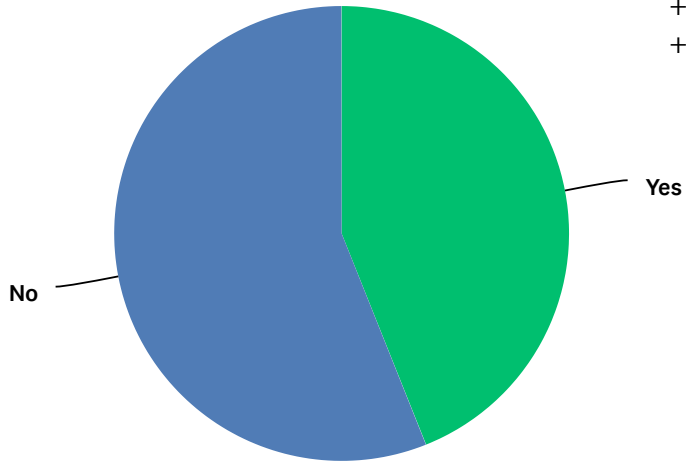
Answered: 20 Skipped: 80

#	RESPONSES	DATE
1	Ketchum does not need to try to control housing. Such efforts ALWAYS fail - let the market determine wages, housing supply and those who choose to live here.	1/16/2023 6:32 PM
2	Concerned this adds too much to building costs since costs are exorbitantly high as it is and many zoning restrictions.	1/16/2023 3:32 PM
3	The city needs to be more fiscally responsible.	1/16/2023 1:45 PM
4	I don't think the city has good and/or thoughtful decision making	1/16/2023 12:17 PM
5	I don't feel that	1/16/2023 11:19 AM
6	No funding for air and marketing	1/14/2023 9:35 AM
7	Increased building costs	1/13/2023 2:06 PM
8	I would support the whole 1% going to housing	1/13/2023 5:52 AM
9	I don't believe this is the solution and it appears your housing strategist is making it more about them rather than facts. There hasn't been any quantifiable data released.	1/12/2023 9:44 PM
10	Don't trust Ketchum with the funds. Would only support a county wide effort. Affordable housing can only be a regional undertaking.	1/12/2023 2:59 PM
11	Rents are a direct result of landlord's expenses. Higher taxes lead to higher rents	1/12/2023 2:28 PM
12	Mingles funding with air and marketing support.	1/12/2023 1:54 PM
13	Housing options only focus on rental. Please include ownership in your workforce housing plan.	1/12/2023 1:01 PM
14	It is unclear how this money will actually be spent for housing. Tax the short term renters	1/12/2023 12:53 PM
15	The city government should not be the landlord of last resort. Going down this path will be a disaster. I favor reducing the restrictions on builders and landlords that makes it unprofitable to supply affordable housing.	1/12/2023 12:34 PM
16	Ketchum doesn't have the open space to build the number of homes and the land costs are too high. The city will fail in its efforts to become developers and builders of housing - if the plan stuck to incentivizing long term rental out of existing home stock, I would be supportive	1/12/2023 12:09 PM
17	I would prefer to see the 1% air support left intact and use the proposed 2% tax on lodging and alcohol to fund housing needs.	1/12/2023 11:51 AM
18	I would rather vote for these me	1/12/2023 11:43 AM
19	Ketchum residents should not be paying anything for tourism promotion. Not one dollar. Let the businesses that benefit from tourism pay for it. Also, how is this housing money going to get spent? On housing for "undocumented" people? We don't need more Bluebirds. We need workforce housing.	1/12/2023 11:35 AM
20	I do not support any more lot for air. I only support lot going to housing. The entire lot for air should move to lot for housing.	1/12/2023 11:35 AM

Q3 Would you support this ballot measure?

Answered: 91 Skipped: 9

Proposal #2 -
Additional tax increase:
+2% to Lodging
+2% to Liquor-by-the-drink



ANSWER CHOICES	RESPONSES	
Yes	43.96%	40
No	56.04%	51
TOTAL		91

Q4 If you would not support this ballot measure, please explain why:

Answered: 44 Skipped: 56

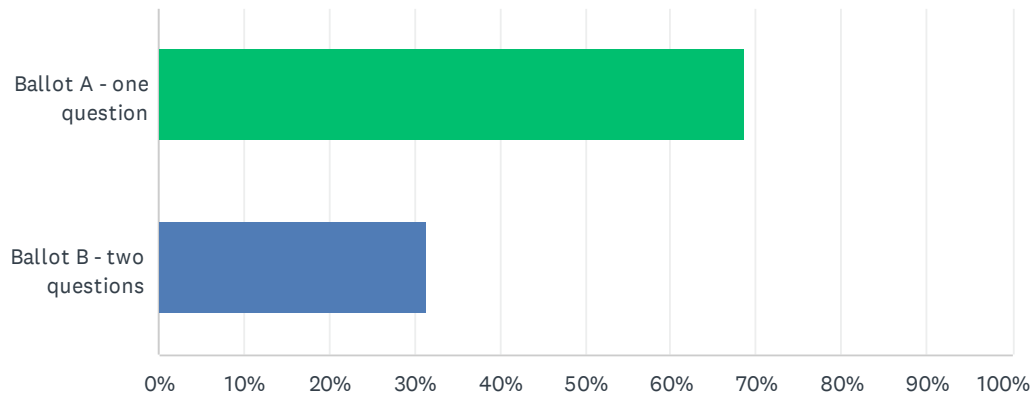
#	RESPONSES	DATE
1	Why not do #1 PLUS #2. It's a win win for both housing and air support...while only raising the Lot on lodging and drinks.	1/16/2023 7:28 PM
2	We are already taxed beyond measure!!	1/16/2023 6:33 PM
3	Too confusing. Does this make it 4.5% for lodging & liquor? Maybe I need to watch the video again.	1/16/2023 3:35 PM
4	Too complicated. Do not ask for approval for two taxes at once.	1/16/2023 3:18 PM
5	Prefer no new taxes. Specifically opposed to an increase on liquor/drinks by the glass.	1/16/2023 2:42 PM
6	Absolutely no new taxes	1/16/2023 12:19 PM
7	I feel it puts unfair burden on lodging and liquor establishments to have a 2% higher tax than anything else. Lodging is a large purchase and 2% can add up to quite a bit more in a stay - liquor is small and probably much less noticeable but still seems a bit unfair. If you are going to add a tax then it needs to be across the board - I get you are trying to collect this from 'tourist' but they aren't the ones that should be funding this anyways... How about increasing property taxes?	1/16/2023 11:21 AM
8	I'm confused. Would that be a total of 5% tax in addition to the state 6%?	1/14/2023 9:07 PM
9	Wish there was a "maybe" - it feels like a lot to go to 4% LOT on drinks....maybe on short term lodging	1/14/2023 2:57 PM
10	The details for spending this need to be more fully explained	1/14/2023 2:31 PM
11	Would support 2% on lodging, not on liquor.	1/14/2023 9:37 AM
12	I think it's too great an increase at one time. Prices have to be viable, and if they're raised too high, it could decrease the number of guests in SV. Possibly a smaller increase to start. Once housing has been addressed, the \$ would go back to air service.	1/13/2023 7:20 PM
13	Distactin	1/13/2023 3:34 PM
14	I don't agree with taxing lodging and restaurants for housing.	1/13/2023 2:22 PM
15	Your graphics are very confusing	1/13/2023 2:08 PM
16	Don't like a new and higher tax. Keep it simple like proposal 1.	1/13/2023 2:03 PM
17	too much tax; might jeopardize housing and air LOTs	1/13/2023 10:43 AM
18	Seems like a very high rate.	1/13/2023 10:09 AM
19	I would like for the city first to demonstrate how it will use the .5% to support workforce housing. If those dollars are spend effectively then increasing lodging and liquor tax at another time makes sense.	1/13/2023 9:55 AM
20	NO new taxes - keep message simple. Can come back to voters for this increase in future.	1/13/2023 8:15 AM
21	I would like to see what the City is able to do with a little less money before they implement additional taxes	1/12/2023 9:52 PM
22	This still has an impact on locals	1/12/2023 9:45 PM
23	No new taxes!!!	1/12/2023 9:14 PM
24	Would support if all wood river valley cities would agree as a group on use of funds to better support affordable housing. Current plan seems somewhat ambiguous.	1/12/2023 8:52 PM

LOT for Housing

25	I would like to have a successful 'win" in May and I think this add on muddies the water. We would no longer be able to say "no tax increase"	1/12/2023 7:44 PM
26	A new tax. Think it would be harder to pass. Show you can use the new funding wisely and then go back in one year for the additional.	1/12/2023 3:20 PM
27	same reason	1/12/2023 3:00 PM
28	Lodging supports our valley. Adding the additional tax is too much of a burden.	1/12/2023 2:40 PM
29	Let's see how proposal one plays out first and then increase if absolutely necessary	1/12/2023 2:13 PM
30	Retail is used by second homeowners who need to participate as second home owners are part of the issue as well. Homes using services and labor but not paying as part of retail purchases. Everyone uses workers and service everyone pays in	1/12/2023 1:56 PM
31	The ballot measure, as written, unfairly singles out Lodging and Liquor sales as the primary drivers of the housing shortage, when in fact there are a myriad of causes, and establishes a "sin tax" on vital community services. It is also being proposed without a sunset established for the tax increase. Also , proposal #1 reduces the marketing for these exact services, so you are reducing the community marketing efforts for a product you are saddling with a higher cost to the area visitor, diminishing the effectiveness of the .5%/1.5% split by making the very product driving the tax revenue less competitive to surrounding markets.	1/12/2023 1:56 PM
32	I won't support new taxes.	1/12/2023 1:02 PM
33	Tax the short term renters taking up existing housing	1/12/2023 12:55 PM
34	This measure appears to further "stick it" to tourists. The effect of this will ultimately fall on local businesses, workers, and property owners.	1/12/2023 12:35 PM
35	One step at a time, keep the ask simple.	1/12/2023 12:18 PM
36	No understanding or confidence in how additional revenue will be spent. It is best to proceed gradually, gain voters confidence in new housing programs before asking for additional money.	1/12/2023 12:16 PM
37	Same as previously stated.	1/12/2023 12:10 PM
38	Additional taxes on the community. Lodging tax would make it challenging for that community to stay competitive.	1/12/2023 12:02 PM
39	I think we need to see what the City does with current measures before raising taxes.	1/12/2023 11:43 AM
40	Tax on locals for liquor; taxes should be imposed on visitors 100%	1/12/2023 11:38 AM
41	Not in support of an increase in current tax rates.	1/12/2023 11:37 AM
42	You guys just want to tax locals as much as possible to support your tourism economy. Its terrible.	1/12/2023 11:36 AM
43	I do not support any further lot for air. Only lot for housing.	1/12/2023 11:36 AM
44	I don't like the additional tax on liquor.	1/12/2023 11:34 AM

Q5 If Proposal #1 is chosen - should the ballot be one question or two?

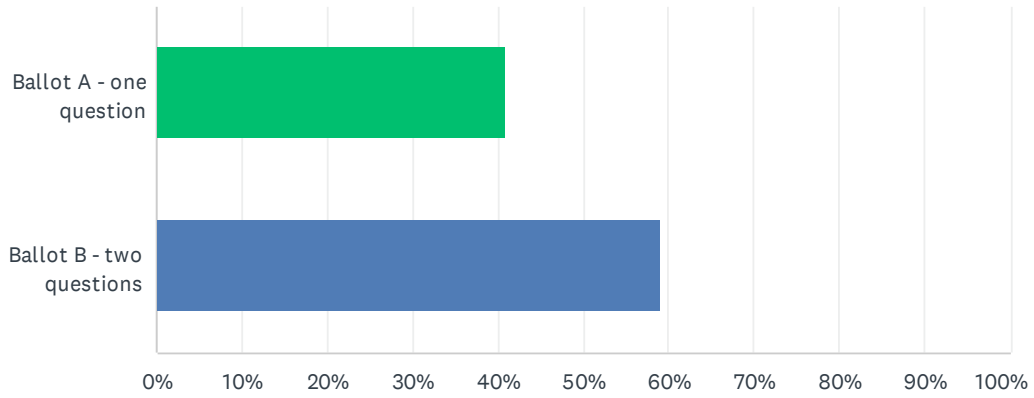
Answered: 83 Skipped: 17



ANSWER CHOICES	RESPONSES	
Ballot A - one question	68.67%	57
Ballot B - two questions	31.33%	26
Total Respondents: 83		

Q6 If Proposal #2 is chosen, should the ballot be one question or two?

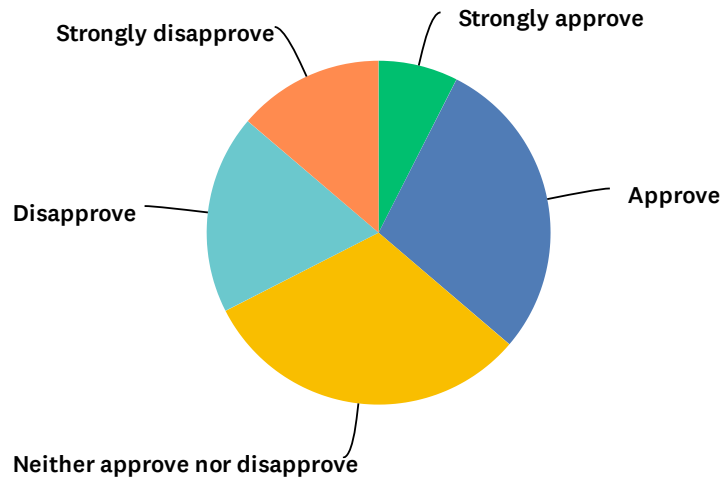
Answered: 78 Skipped: 22



ANSWER CHOICES	RESPONSES	
Ballot A - one question	41.03%	32
Ballot B - two questions	58.97%	46
TOTAL		78

Q7 How did you perceive the City's efforts on Housing around the time of the LOT election in May of 2022?

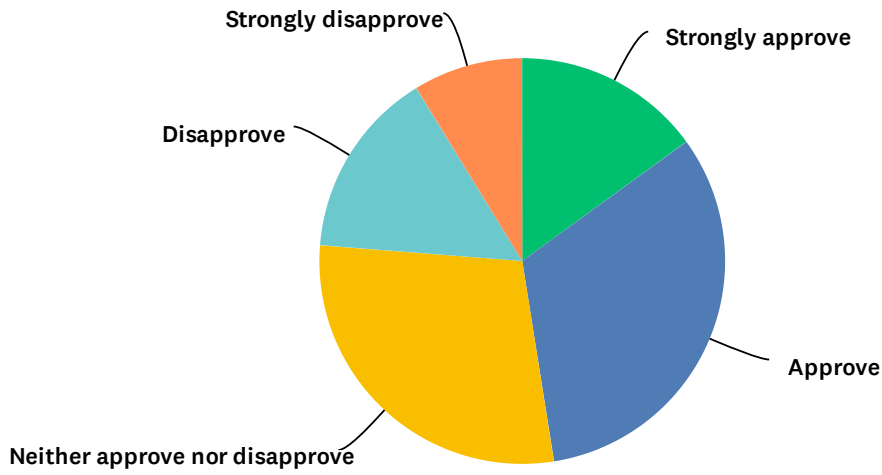
Answered: 80 Skipped: 20



ANSWER CHOICES	RESPONSES	
Strongly approve	7.50%	6
Approve	28.75%	23
Neither approve nor disapprove	31.25%	25
Disapprove	18.75%	15
Strongly disapprove	13.75%	11
TOTAL		80

Q8 How do you perceive the City's efforts on Housing as of today?

Answered: 80 Skipped: 20



ANSWER CHOICES	RESPONSES	
Strongly approve	15.00%	12
Approve	32.50%	26
Neither approve nor disapprove	28.75%	23
Disapprove	15.00%	12
Strongly disapprove	8.75%	7
TOTAL		80

Q9 Do you have any additional comments or questions at this time?

Answered: 37 Skipped: 63

#	RESPONSES	DATE
1	Ballot #1-Option B was too confusing, as it looks like we are asking the "Air for Lot" to be only .5%. It does not state if we say "Yes" to the .5% Air only? and if NO then no funds go to air? If I am reading this right?	1/17/2023 7:43 AM
2	Keep pushing the progress/success stats out to public for programs put into effect since last Lot tax vote. SELL your success to gain support for more \$\$ in All media avenues.	1/16/2023 7:46 PM
3	Thank you for trying again. Honestly would rather funnel all the air and the stay sunny money to housing. No need for tax dollars to advertise Ketchum and the BS premise that the stay sunny campaign mitigates the effect of tourism	1/16/2023 7:25 PM
4	Keeping this simple, seems to provide the greatest likelihood of success for air and housing to me. Perhaps the additional 2% might be considered at a later date?	1/16/2023 3:52 PM
5	I'd suggest simplifying and keeping .5% housing & .5% air as 1 question.	1/16/2023 3:41 PM
6	The May 2022 ask was a BAD idea. The ask was too much and should have been thought out better.	1/16/2023 3:20 PM
7	Tax airbnbs an additional %15 and put it all towards housing. I'm over losing my neighbors to rude airbnb'ers who party and throw snow into the road, and leave the lights on all night, and break all of our city codes.	1/16/2023 2:39 PM
8	The City is not making good decisions in terms of this beautiful mountain town. Building a large building across from the Atkinsons is a eyesore as well as increases the density downtown exponentially. Also, the new electronic billboard on Warm Springs Road is an eyesore with no needed purpose but a lot of money spent that could be spent on more important things the city needs. Thank you.	1/16/2023 1:53 PM
9	I feel almost all of the recent decisions made by the city have been short sighted so I really don't trust any future ones.	1/16/2023 12:21 PM
10	I'm appreciative of the city trying something... and I think the no new taxes initiative is a way to go about it (since we ALL know everyone hates taxes) - but I am hesitant about cutting funding to two entities that promote the number one business in our valley (tourism) is a bit of a gamble - what happens when times aren't as plentiful....	1/16/2023 11:25 AM
11	Existing landlords who provide affordable housing should be rewarded or acknowledged in some manner. It's unfair to give money to those who did VRBO or Airbnb in the past, but can change their unit to a rental for a term that's not even 1 YEAR and get money from your program. That doesn't seem right.	1/14/2023 9:16 PM
12	License AirBnBs through an annual lottery process, banning all unlicensed short term rentals, and any lottery entrants that do not receive a short term rental license must commit to renting long term to locals. Implement more deed restrictions and require workforce housing as a condition of all new developments. Close loopholes to the hillside ordinance and protect our night skies.	1/14/2023 3:20 PM
13	The last ballot ordinance overshoot by taxing construction & local livelihoods for housing! While our family is in favor of housing projects, a wiser way to procure \$ for housing is to tax tourism (lodging)! The tourists need to pay for local services including the workers to provide service.	1/14/2023 12:00 PM
14	Appreciate the efforts, but still seems like we need to do more to discourage AirB&B/Short-term rentals, massive house building permits without a resource-use tax (e.g., anything above 3000' should be taxed extra -- you could make a lot that way), and helping the few landlords who do rent spaces to locals for a reasonable cost (there are some!).	1/14/2023 10:42 AM
15	Tax short term rentals like cigarettes.	1/14/2023 7:56 AM

LOT for Housing

16	Do more!	1/13/2023 11:28 PM
17	No more hotels, no more dormitories in the CC district	1/13/2023 2:13 PM
18	It is going to take all parties to help solve (soften) this problem. Both the private and gov sectors.	1/13/2023 2:05 PM
19	You continue to put all your eggs in one basket. We cannot rely on a lot tax. This is taking years. We need housing now! Enough surveys and more action. You don't need to survey us, you know we need housing and we need it yesterday.	1/13/2023 12:03 PM
20	The City should work with all of Blaine County and existing non-profits to solve housing.	1/13/2023 10:11 AM
21	Thank you. Keep working hard towards community housing!	1/13/2023 6:30 AM
22	I don't feel it's the cities responsibility to provide "emergency" housing for illegal aliens. I do support working with other groups to help make housing more affordable for those who need it, but I dont trust the city to manage it as I feel the city has always mismanaged their money. Take care of basic city services before all the extra BS.	1/13/2023 6:00 AM
23	Residents shouldn't be subsidizing workers housing. Employers should pay living wages.	1/12/2023 9:16 PM
24	Just because you do focus groups does not mean you are hearing the majority, just the majority that have time to comment.	1/12/2023 1:59 PM
25	Would it be possible to also adopt an impact tax for new construction that is not directed towards workforce housing? Or maybe for new residences that are going to be seasonal since they will be taking up land and remain empty for most of the year?	1/12/2023 1:20 PM
26	More for Housing, less for Air. Let's take care of the people that are already here instead of subsidizing people that aren't here yet. They will find a way...or not.	1/12/2023 1:10 PM
27	Tax the short term renters taking up existing housing	1/12/2023 12:57 PM
28	Reduce restrictions on builders and landlords that make it unprofitable to supply affordable housing. Implement an expanded voucher system. Get the city out of the landlord business, which is doomed to fail.	1/12/2023 12:39 PM
29	your effort is to have some positive impact but not the expectation to be burden with the city to solve the housing issue, you just part of the solution this is a team sport and all interested parties should be playing a role	1/12/2023 12:21 PM
30	move on this issue carefully, there is no consensus on the Washington street proposal, suspicion remains regarding Blue Bird.....follow Hailey's example....move carefully!	1/12/2023 12:19 PM
31	Continue informing the public about the differences between the general LOT and the 1% for Air. Reminders that this is not a new tax. Encourage voters to think long-term vs reactionary.	1/12/2023 12:03 PM
32	I did not see an option for Proposal #1 which extended the existing 1% LOT to be applied solely to air which I would support. I would then support the 2% for lodging and liquor.	1/12/2023 12:01 PM
33	Trust is the city's main issue with voters.	1/12/2023 11:52 AM
34	The city needs to provide more data on what has been accomplished so far - and specifically how those accomplishments benefit Ketchum residents. Is there more housing in Ketchum? Is there more housing for people who work in Ketchum?	1/12/2023 11:46 AM
35	All new housing needs to be in Ketchum and with underground parking. You must add underground parking to all feed restricted housing. Putting housing south of Ketchum creates a divide and a community in which its workforce becomes disengaged. Yet, you must understand that parking- underground with multistory units is a necessity. The Bluebird project with no parking has left a negative view of future projects.	1/12/2023 11:43 AM
36	Lot for housing should be the burden of all retail. Not just hotels and bars.	1/12/2023 11:41 AM
37	You are destroying Ketchum by putting low income housing in the wrong location and letting employers depress wages so their people will qualify for it. Why don't you make employers pay more or provide housing? Why do residents have to do this?	1/12/2023 11:37 AM