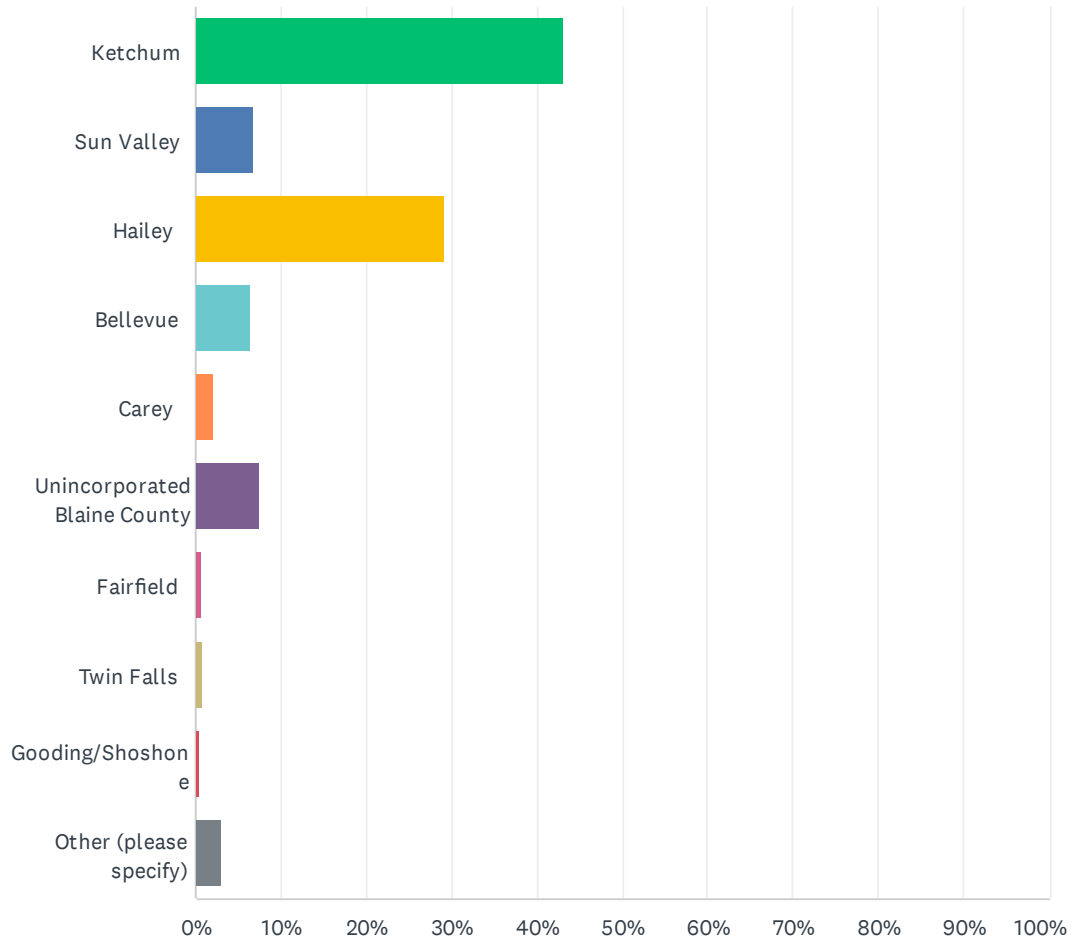


## Q1 Where do you currently reside?

Answered: 1,110 Skipped: 7

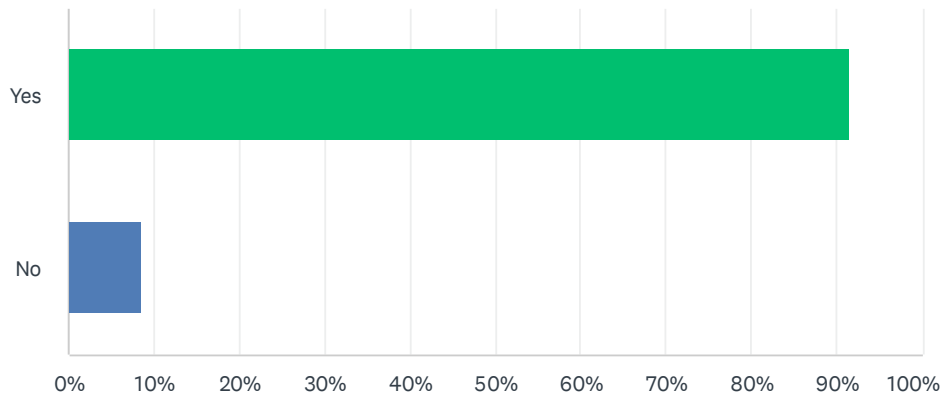


## Ketchum Community Housing Survey 2021

ANSWER CHOICES	RESPONSES	
Ketchum	43.15%	479
Sun Valley	6.85%	76
Hailey	29.19%	324
Bellevue	6.40%	71
Carey	2.07%	23
Unincorporated Blaine County	7.48%	83
Fairfield	0.72%	8
Twin Falls	0.81%	9
Gooding/Shoshone	0.36%	4
Other (please specify)	2.97%	33
<b>TOTAL</b>		<b>1,110</b>

## Q2 Are you a full-time resident of Blaine County

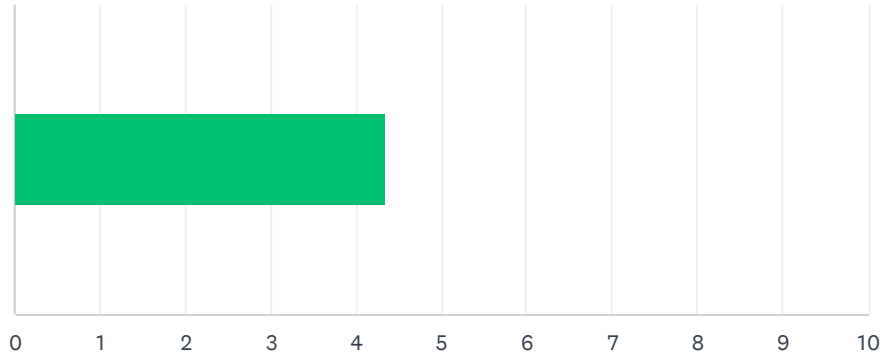
Answered: 1,109 Skipped: 8



ANSWER CHOICES	RESPONSES	
Yes	91.43%	1,014
No	8.57%	95
<b>TOTAL</b>		<b>1,109</b>

### Q3 About how many months a year do you occupy a residence in Blaine County?

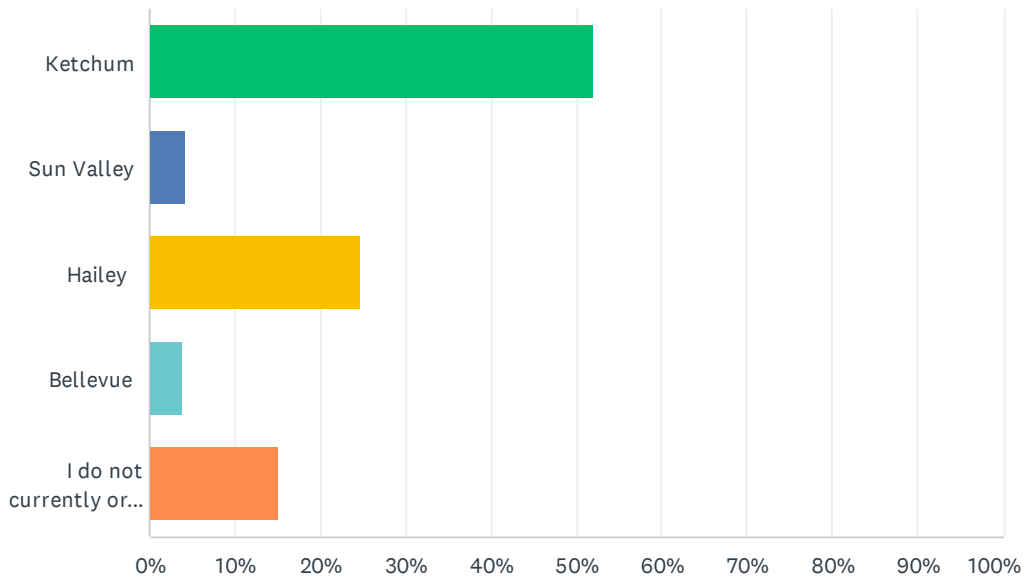
Answered: 90 Skipped: 1,027



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	4	392	90
Total Respondents: 90			

### Q4 Do you currently or primarily work in any of the following locations?

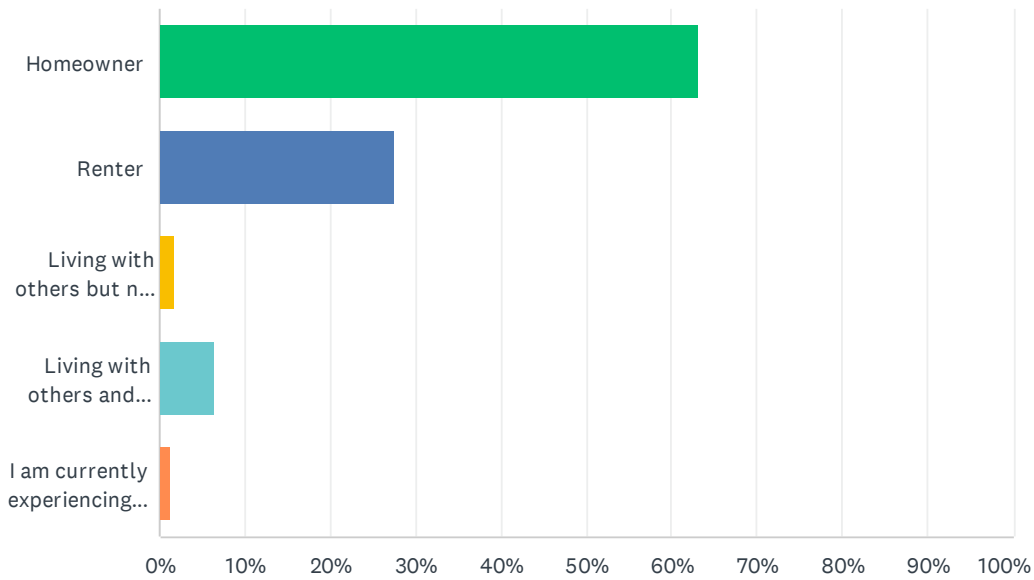
Answered: 1,100 Skipped: 17



ANSWER CHOICES	RESPONSES	
Ketchum	52.09%	573
Sun Valley	4.27%	47
Hailey	24.64%	271
Bellevue	3.91%	43
I do not currently or primarily work in any of the following locations	15.09%	166
<b>TOTAL</b>		<b>1,100</b>

## Q5 Which of the following best describes your current housing situation?

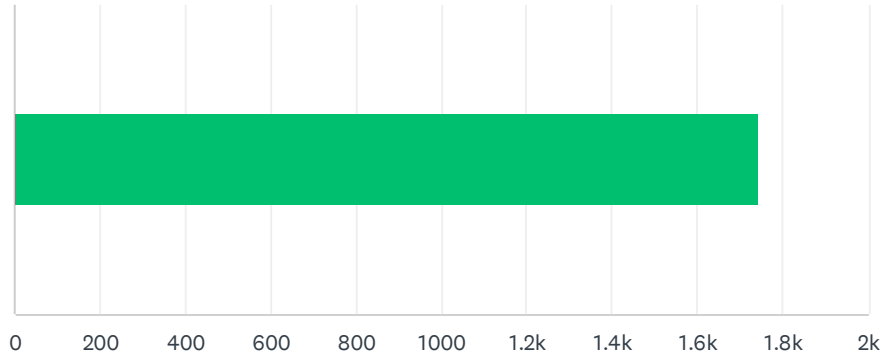
Answered: 1,088 Skipped: 29



ANSWER CHOICES	RESPONSES	
Homeowner	63.14%	687
Renter	27.57%	300
Living with others but not paying rent or mortgage	1.75%	19
Living with others and assisting with rent or mortgage	6.34%	69
I am currently experiencing houselessness/homelessness	1.19%	13
<b>TOTAL</b>		<b>1,088</b>

## Q6 What do you currently pay for housing on a monthly basis (rent or mortgage)? Enter to the nearest \$50 increment

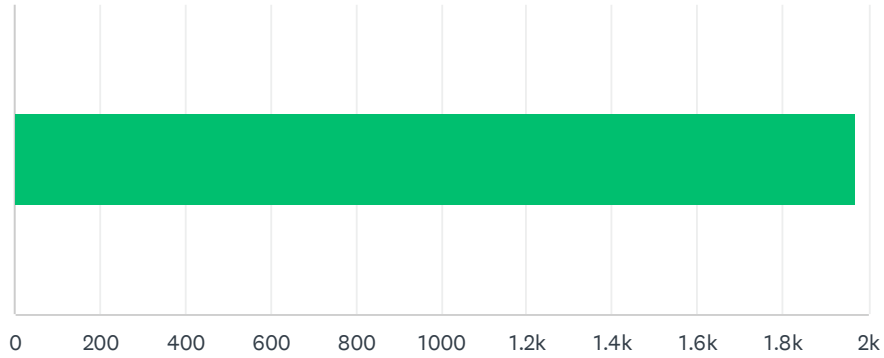
Answered: 928 Skipped: 189



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	1,745	1,619,450	928
Total Respondents: 928			

## Q7 What is the amount you could comfortably afford for monthly rent or a mortgage? Enter to the nearest \$50 increment

Answered: 921 Skipped: 196

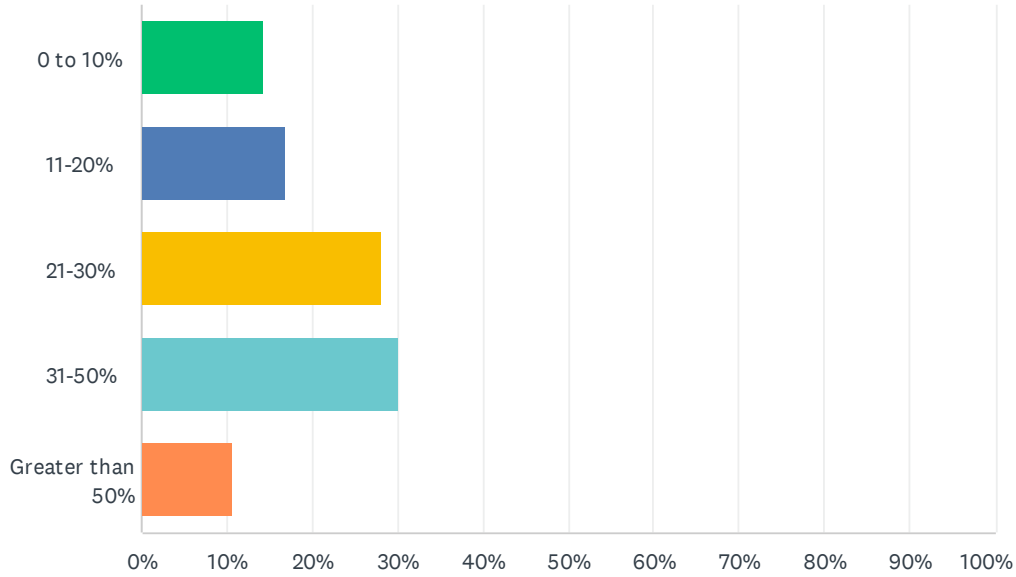


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	1,969	1,813,350	921
Total Respondents: 921			



## Q8 About what percentage of your monthly income do you pay towards housing?

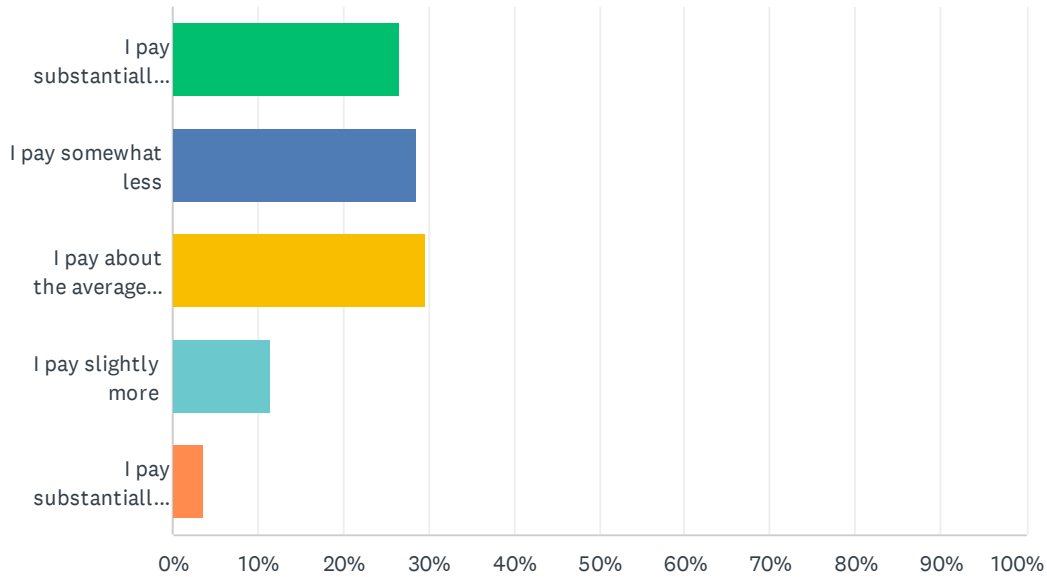
Answered: 957 Skipped: 160



ANSWER CHOICES	RESPONSES	
0 to 10%	14.21%	136
11-20%	16.93%	162
21-30%	28.11%	269
31-50%	29.99%	287
Greater than 50%	10.76%	103
TOTAL		957

## Q9 About how much do you think you pay for housing in relation to the rest of the community?

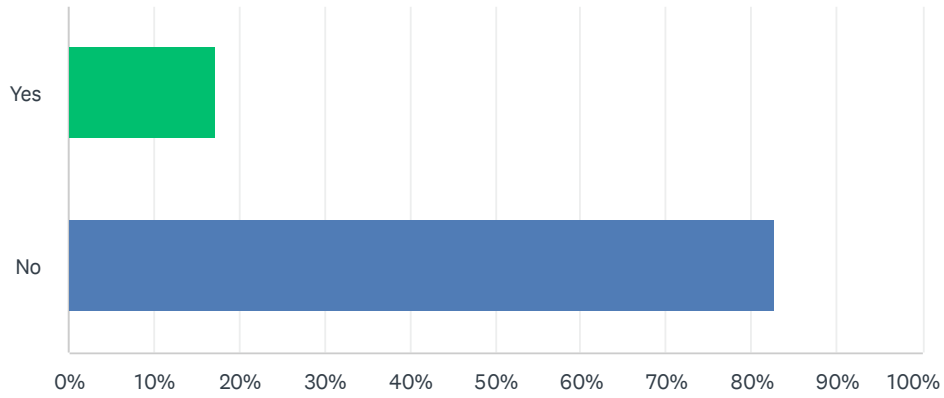
Answered: 958 Skipped: 159



ANSWER CHOICES	RESPONSES	
I pay substantially less	26.72%	256
I pay somewhat less	28.60%	274
I pay about the average amount	29.54%	283
I pay slightly more	11.59%	111
I pay substantially more	3.55%	34
TOTAL		958

### Q10 Do you currently live with roommates? (Answer no if you are living with a long-term primary partner and no other roommates)

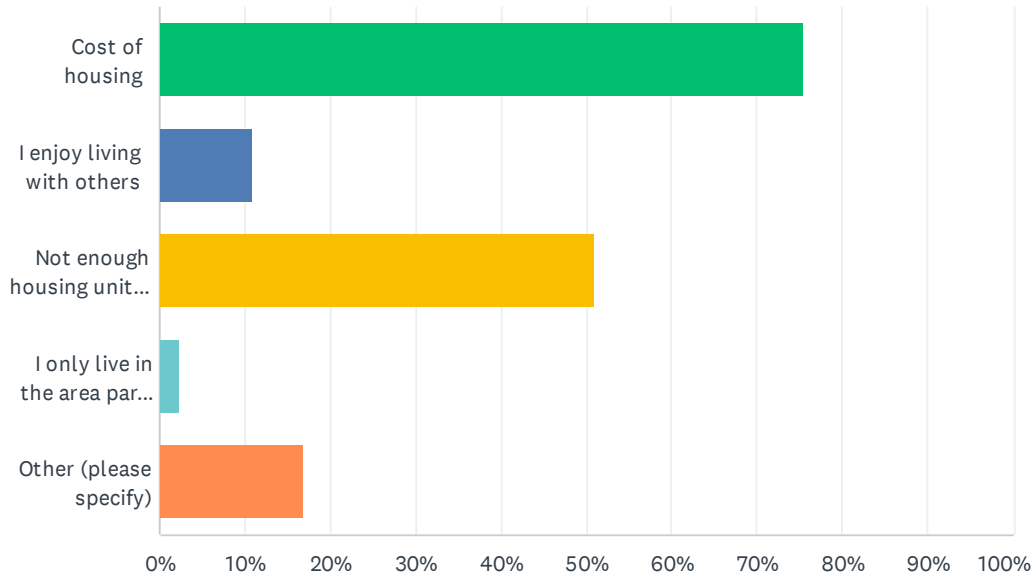
Answered: 973 Skipped: 144



ANSWER CHOICES	RESPONSES	
Yes	17.27%	168
No	82.73%	805
TOTAL		973

### Q11 Which of the following factors were primary motivators for you to live with a roommate? (select all that apply)

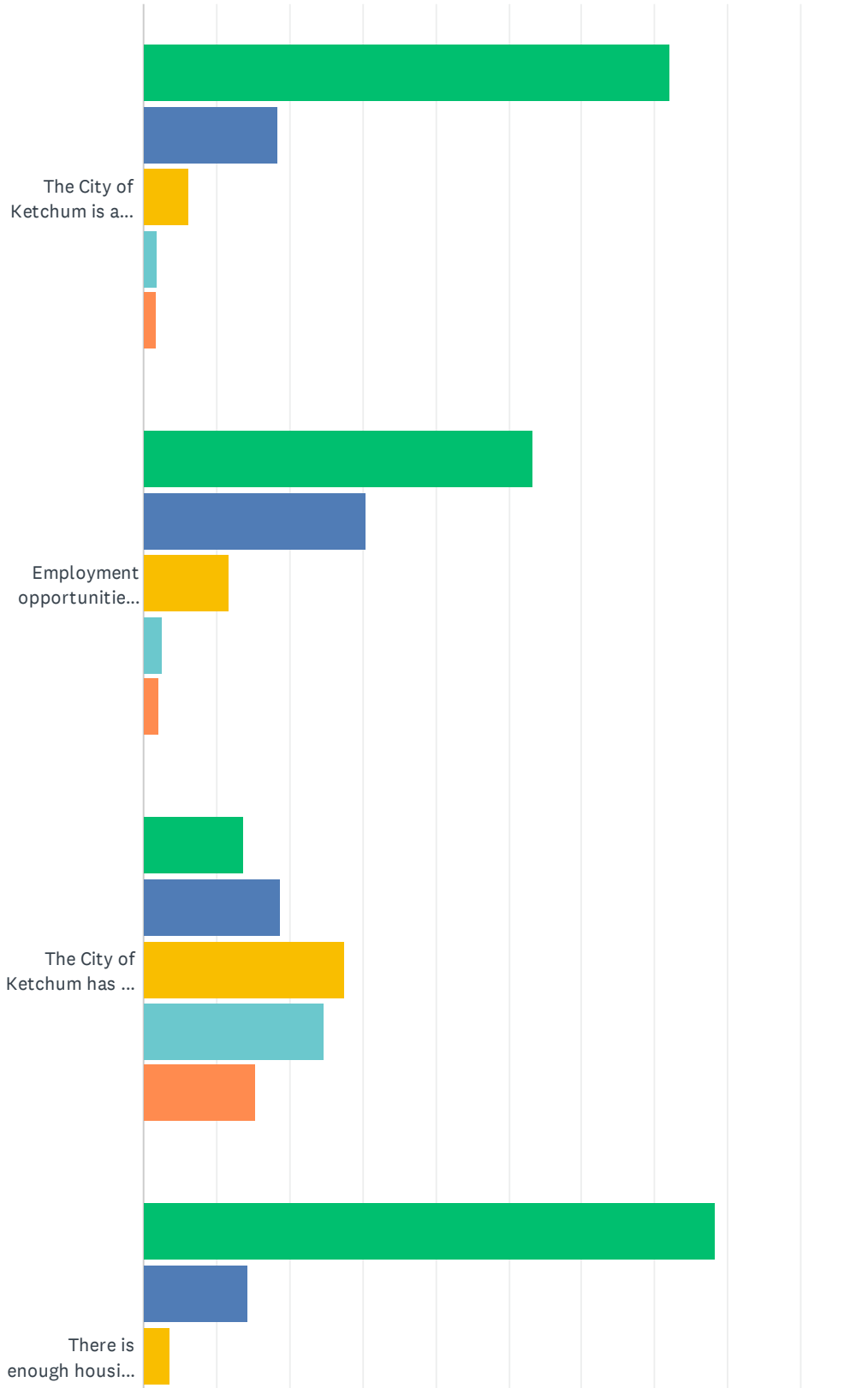
Answered: 167 Skipped: 950



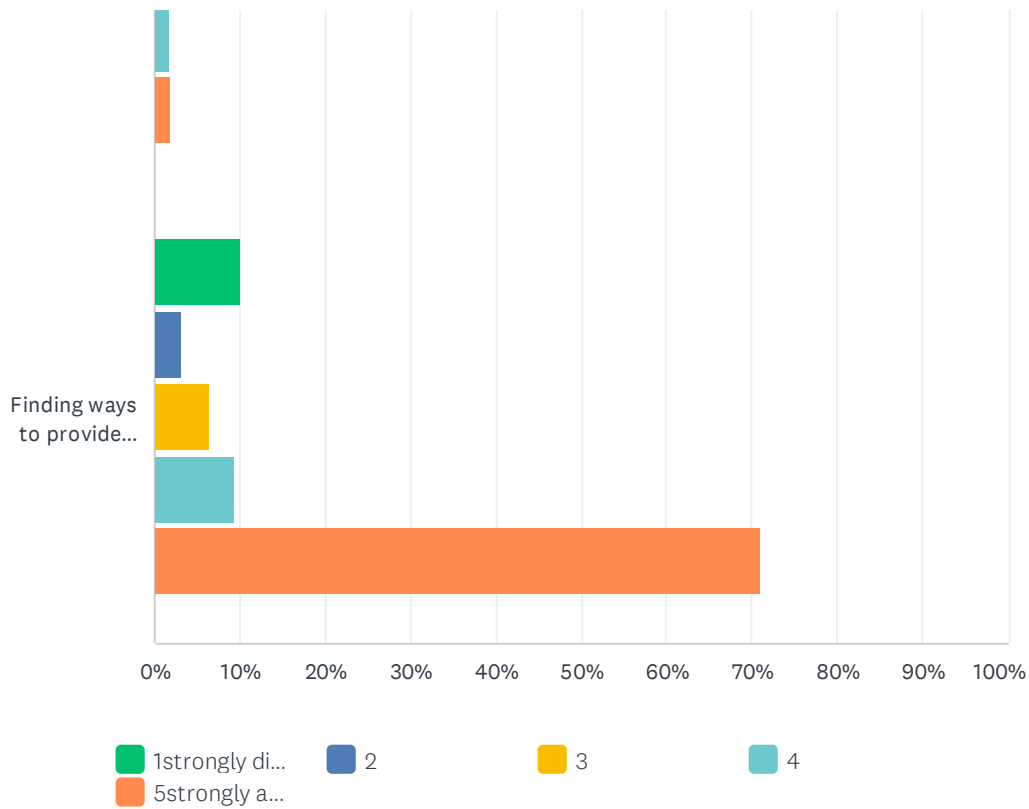
ANSWER CHOICES	RESPONSES	
Cost of housing	75.45%	126
I enjoy living with others	10.78%	18
Not enough housing units on the market in my price range	50.90%	85
I only live in the area part time	2.40%	4
Other (please specify)	16.77%	28
Total Respondents: 167		

Q12 On a scale of 1-5, please indicate your level of agreement with the following statements (1 being strongly disagree and 5 being strongly agree)

Answered: 970 Skipped: 147



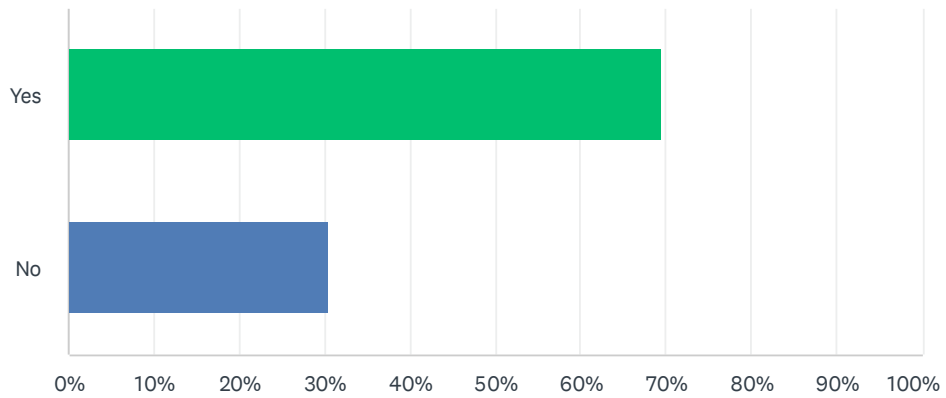
## Ketchum Community Housing Survey 2021



	1STRONGLY DISAGREE	2	3	4	5STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
The City of Ketchum is an affordable place to live.	72.10% 695	18.26% 176	6.12% 59	1.87% 18	1.66% 16	964	1.43
Employment opportunities in Ketchum provide wages that can support living in the area.	53.23% 511	30.52% 293	11.67% 112	2.50% 24	2.08% 20	960	1.70
The City of Ketchum has all the services and amenities that I desire.	13.69% 132	18.67% 180	27.49% 265	24.69% 238	15.46% 149	964	3.10
There is enough housing for everyone who wants to live in the area.	78.30% 754	14.33% 138	3.63% 35	1.77% 17	1.97% 19	963	1.35
Finding ways to provide community housing is very important for the future of Ketchum.	10.06% 97	3.11% 30	6.43% 62	9.34% 90	71.06% 685	964	4.28

### Q13 Are you satisfied with your current living arrangements?

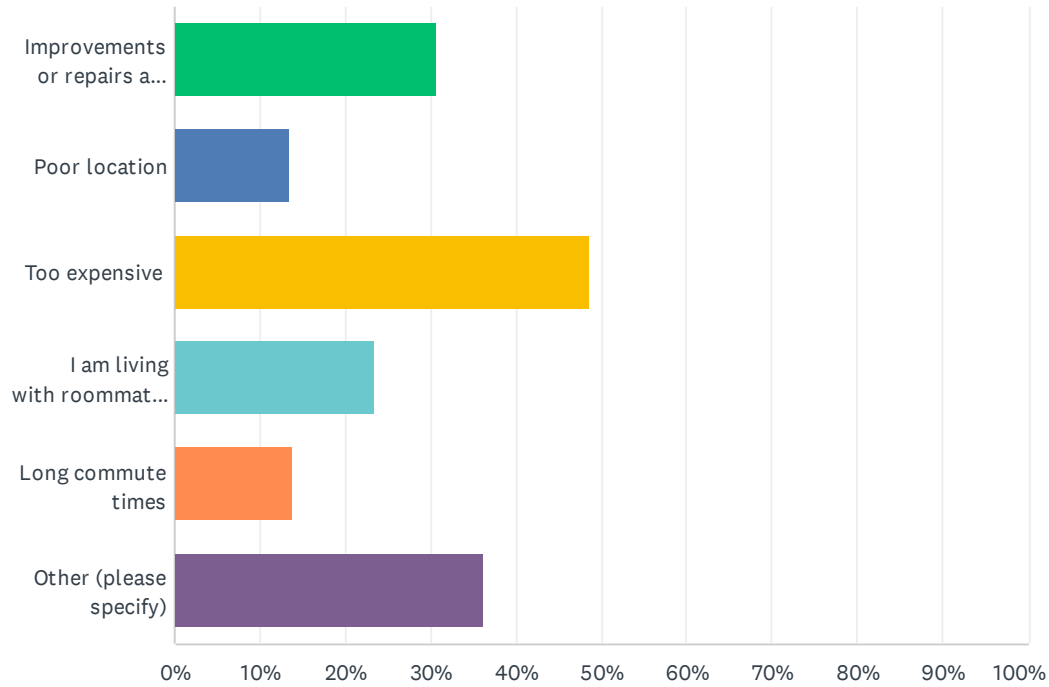
Answered: 968 Skipped: 149



ANSWER CHOICES	RESPONSES	
Yes	69.52%	673
No	30.48%	295
TOTAL		968

## Q14 What are the primary reasons you are not satisfied with your living arrangements?

Answered: 290 Skipped: 827

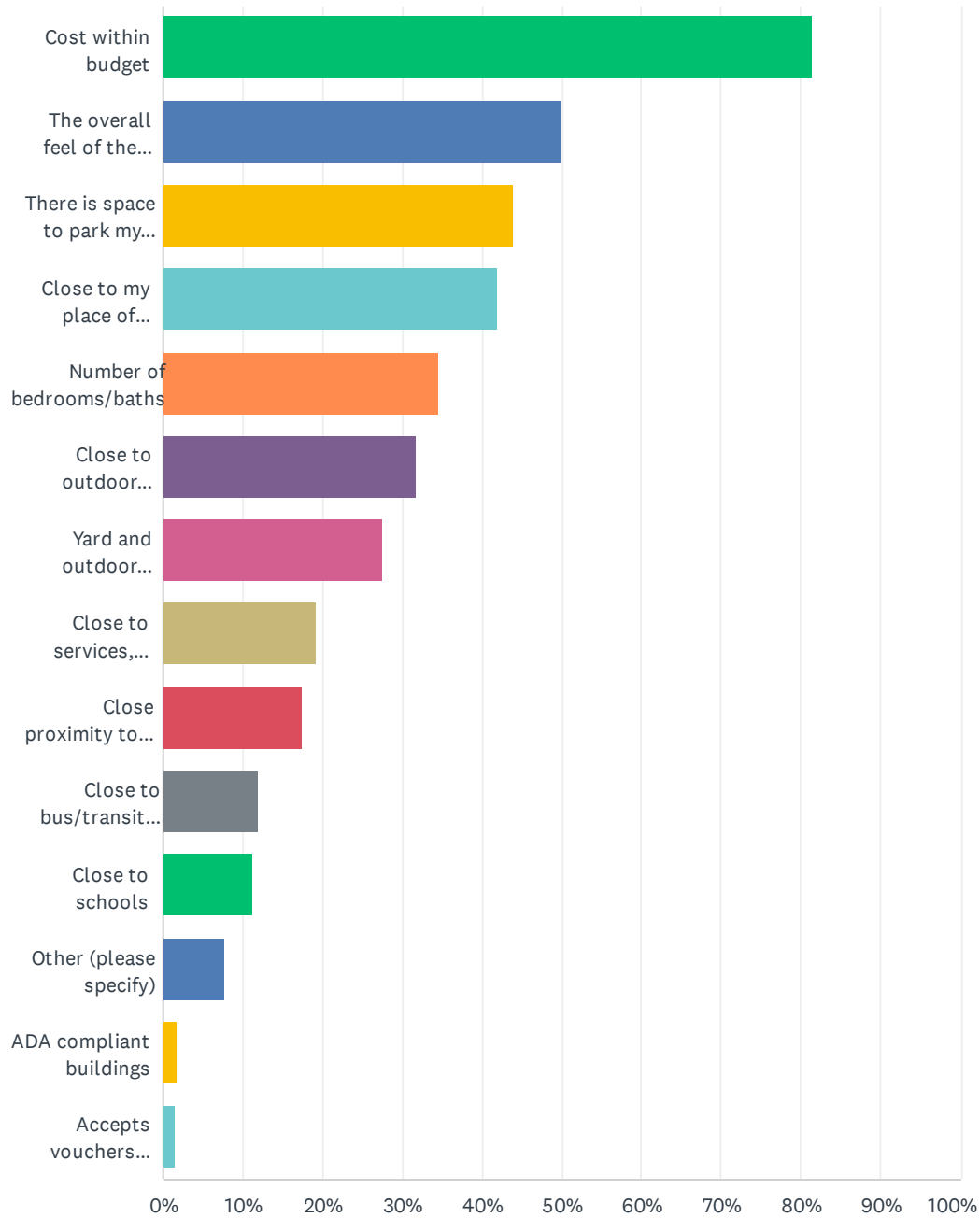


ANSWER CHOICES	RESPONSES	
Improvements or repairs are needed	30.69%	89
Poor location	13.45%	39
Too expensive	48.62%	141
I am living with roommates and I would prefer a change	23.45%	68
Long commute times	13.79%	40
Other (please specify)	36.21%	105
Total Respondents: 290		



### Q15 What factors are most important to you when selecting your home or apartment? (select your top three most important considerations)

Answered: 923 Skipped: 194



## Ketchum Community Housing Survey 2021

ANSWER CHOICES	RESPONSES	
Cost within budget	81.37%	751
The overall feel of the neighborhood/area	49.84%	460
There is space to park my vehicles	43.99%	406
Close to my place of employment	42.04%	388
Number of bedrooms/baths	34.56%	319
Close to outdoor recreation opportunities	31.74%	293
Yard and outdoor amenities	27.52%	254
Close to services, shopping and health care	19.28%	178
Close proximity to friends and family	17.44%	161
Close to bus/transit stops	11.92%	110
Close to schools	11.38%	105
Other (please specify)	7.58%	70
ADA compliant buildings	1.73%	16
Accepts vouchers (section 8, VASH, etc.)	1.52%	14
Total Respondents: 923		

## Q16 How do you think the current state of housing is impacting the community in Ketchum and the greater Wood River Valley?

Answered: 762 Skipped: 355

Open ended responses not included to preserve respondent anonymity.

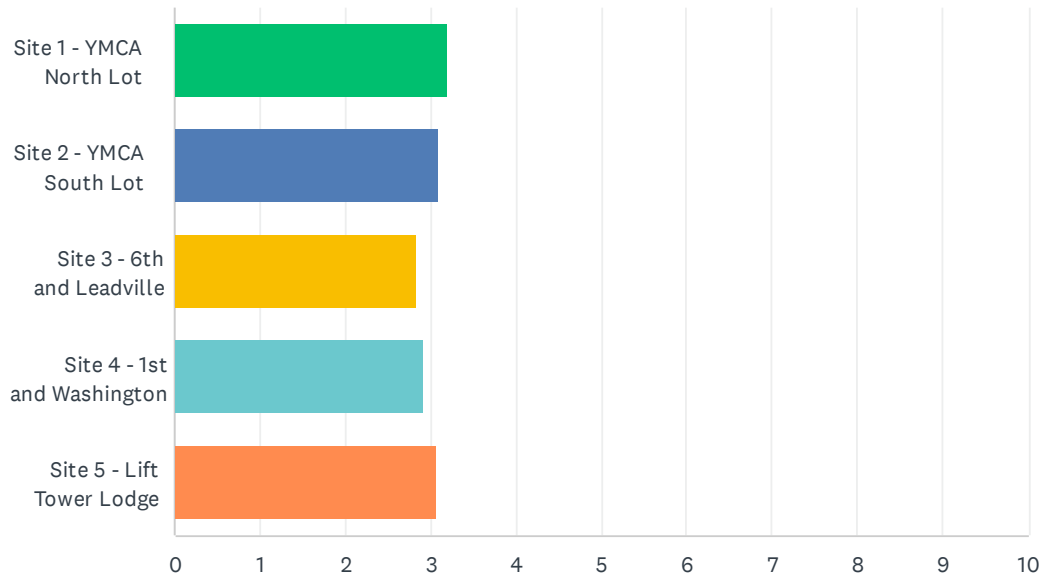
**Q17 What are the main obstacles preventing the community from improving community housing options and affordability in your area?**

Answered: 755 Skipped: 362

Open ended responses not included to preserve respondent anonymity.

**Q18 Below is a list of publicly owned assets within the City of Ketchum. Please rank these sites in order of priority for development that includes community housing (with 1 being the highest priority). Note that public parking will be a consideration on these lots.**

Answered: 363 Skipped: 754



	1	2	3	4	5	TOTAL	SCORE
Site 1 - YMCA North Lot	29.31% 102	17.53% 61	15.52% 54	19.25% 67	18.39% 64	348	3.20
Site 2 - YMCA South Lot	11.17% 39	33.81% 118	19.48% 68	23.78% 83	11.75% 41	349	3.09
Site 3 - 6th and Leadville	18.36% 65	15.82% 56	22.60% 80	18.36% 65	24.86% 88	354	2.84
Site 4 - 1st and Washington	15.01% 53	23.23% 82	18.98% 67	24.08% 85	18.70% 66	353	2.92
Site 5 - Lift Tower Lodge	28.65% 102	10.96% 39	23.60% 84	12.08% 43	24.72% 88	356	3.07

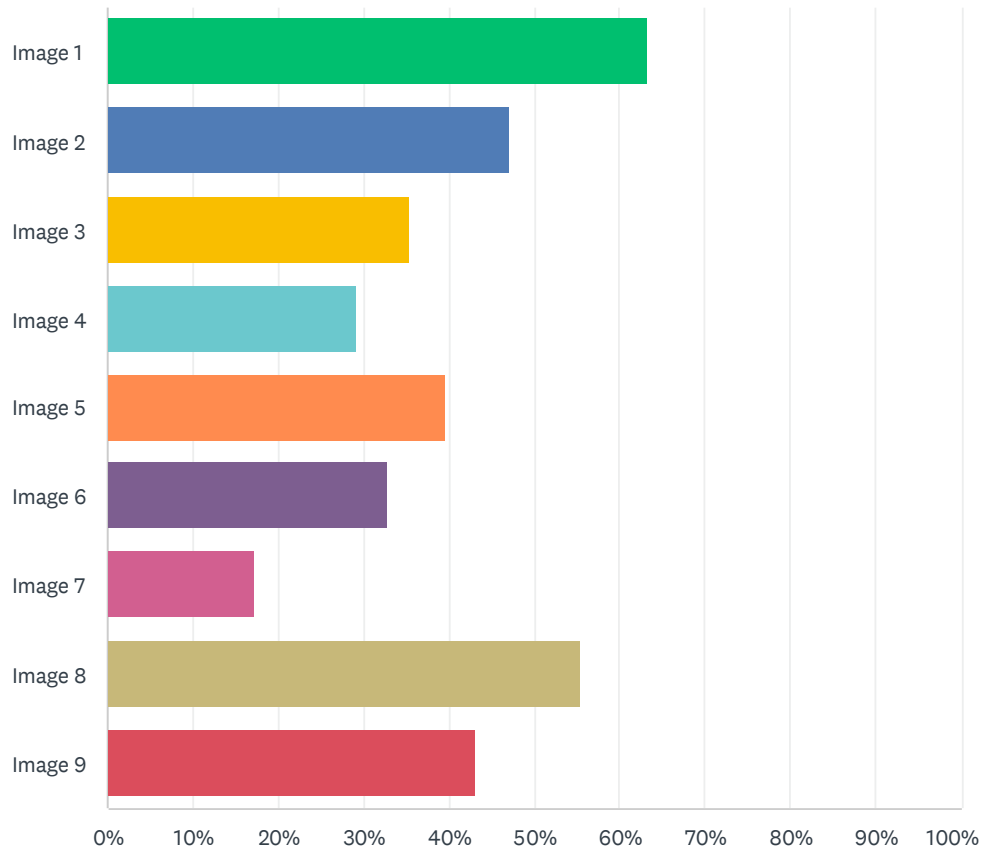
**Q19 Are there any additional locations in Ketchum or the Wood River Valley that you feel would be ideal for housing development?**

Answered: 252 Skipped: 865

Open ended responses not included to preserve respondent anonymity.

Q20 Community housing can be developed in a variety of styles and designs that match the character of an area. Which of the following images represent development styles that you believe are appropriate for the City of Ketchum? (Select all that apply).

Answered: 359 Skipped: 758



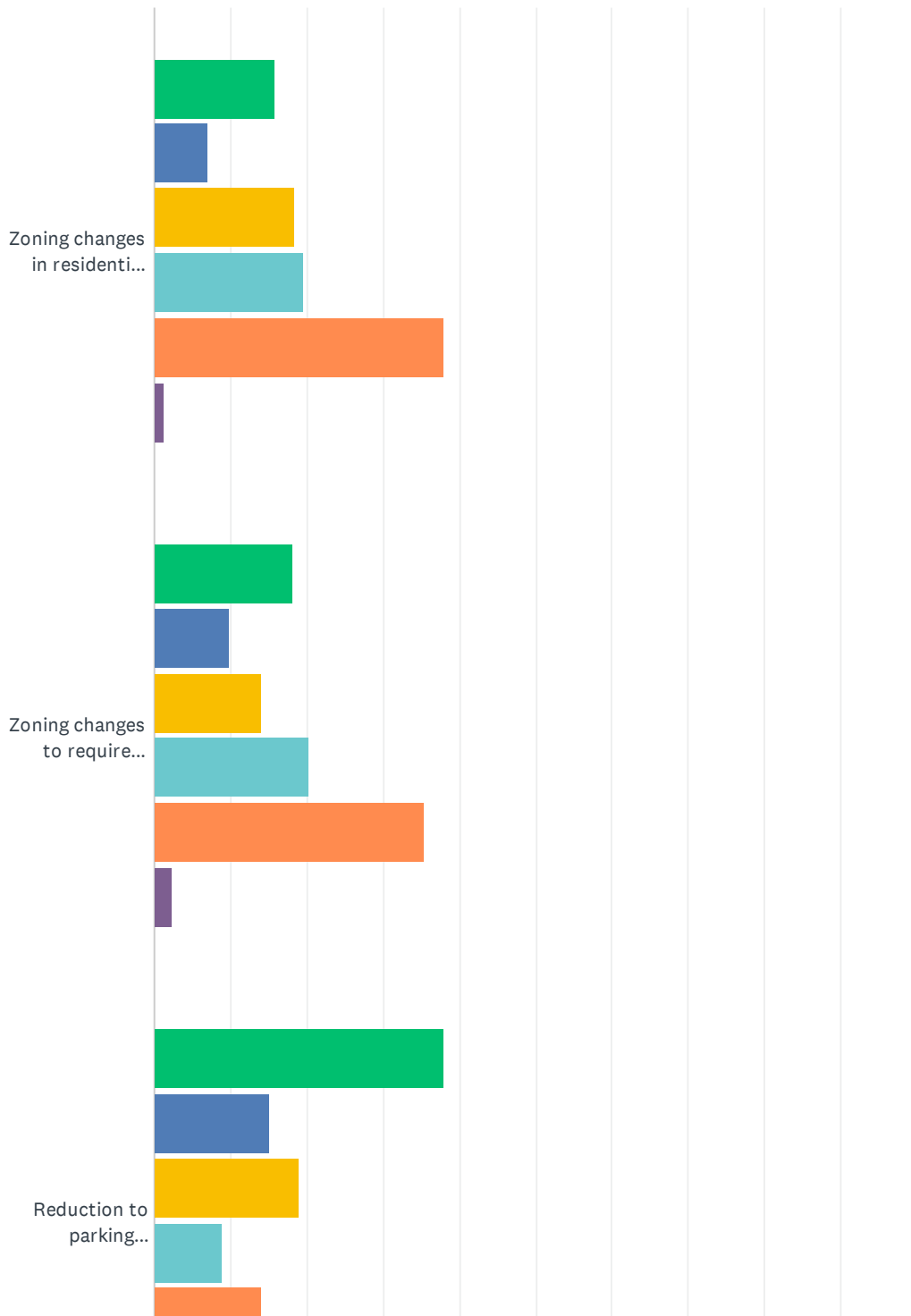
## Ketchum Community Housing Survey 2021

ANSWER CHOICES	RESPONSES	
Image 1	63.23%	227
Image 2	47.08%	169
Image 3	35.38%	127
Image 4	29.25%	105
Image 5	39.55%	142
Image 6	32.87%	118
Image 7	17.27%	62
Image 8	55.43%	199
Image 9	43.18%	155
Total Respondents: 359		

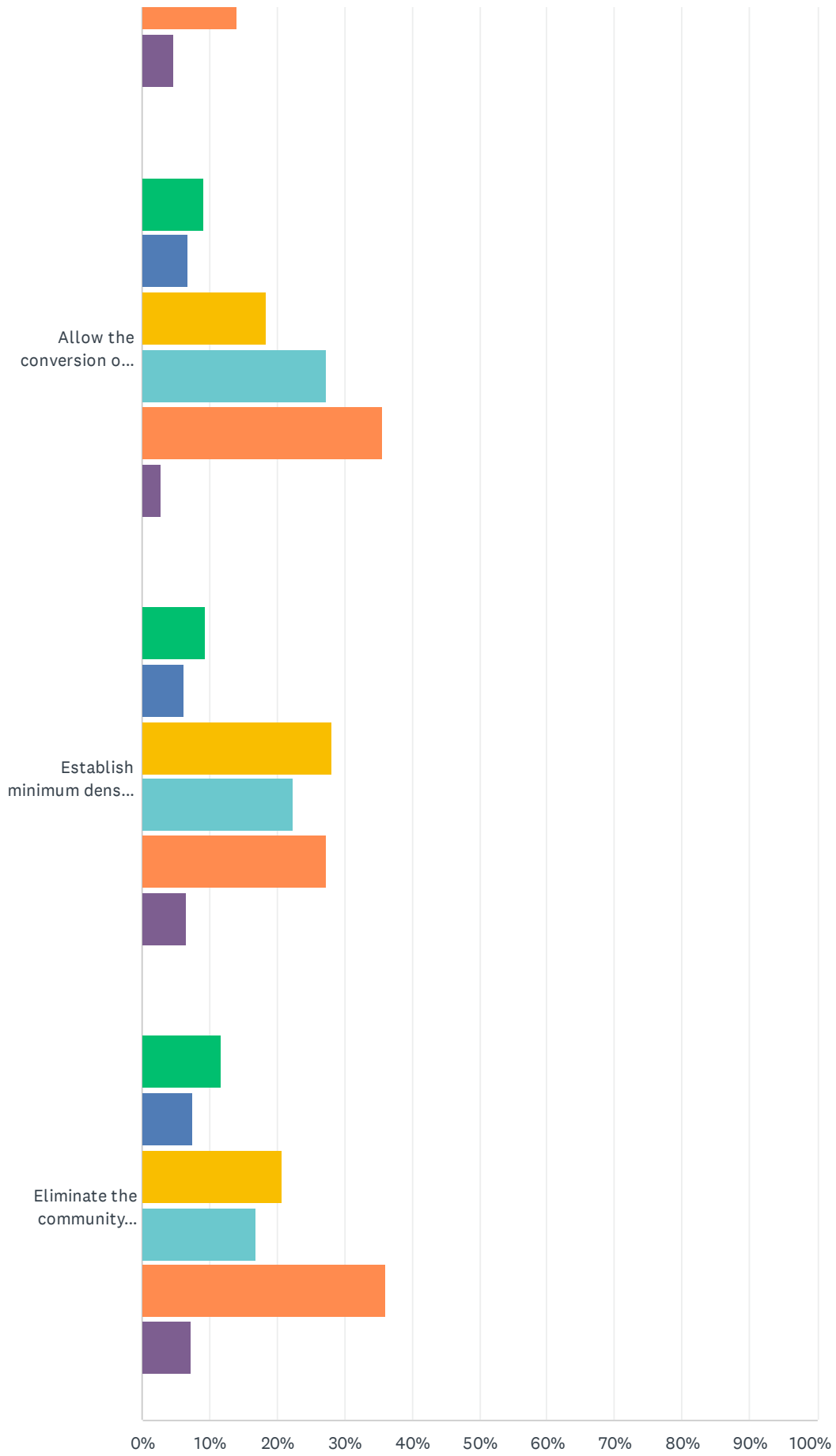


Q21 The City of Ketchum is considering some changes to regulations to help incentivize community housing development. On a scale of 1-5, please indicate to what level you support the following strategies to increase the inventory and availability of housing units. (1 being I don't support this solution and 5 being I strongly support this solution)

Answered: 374 Skipped: 743



# Ketchum Community Housing Survey 2021



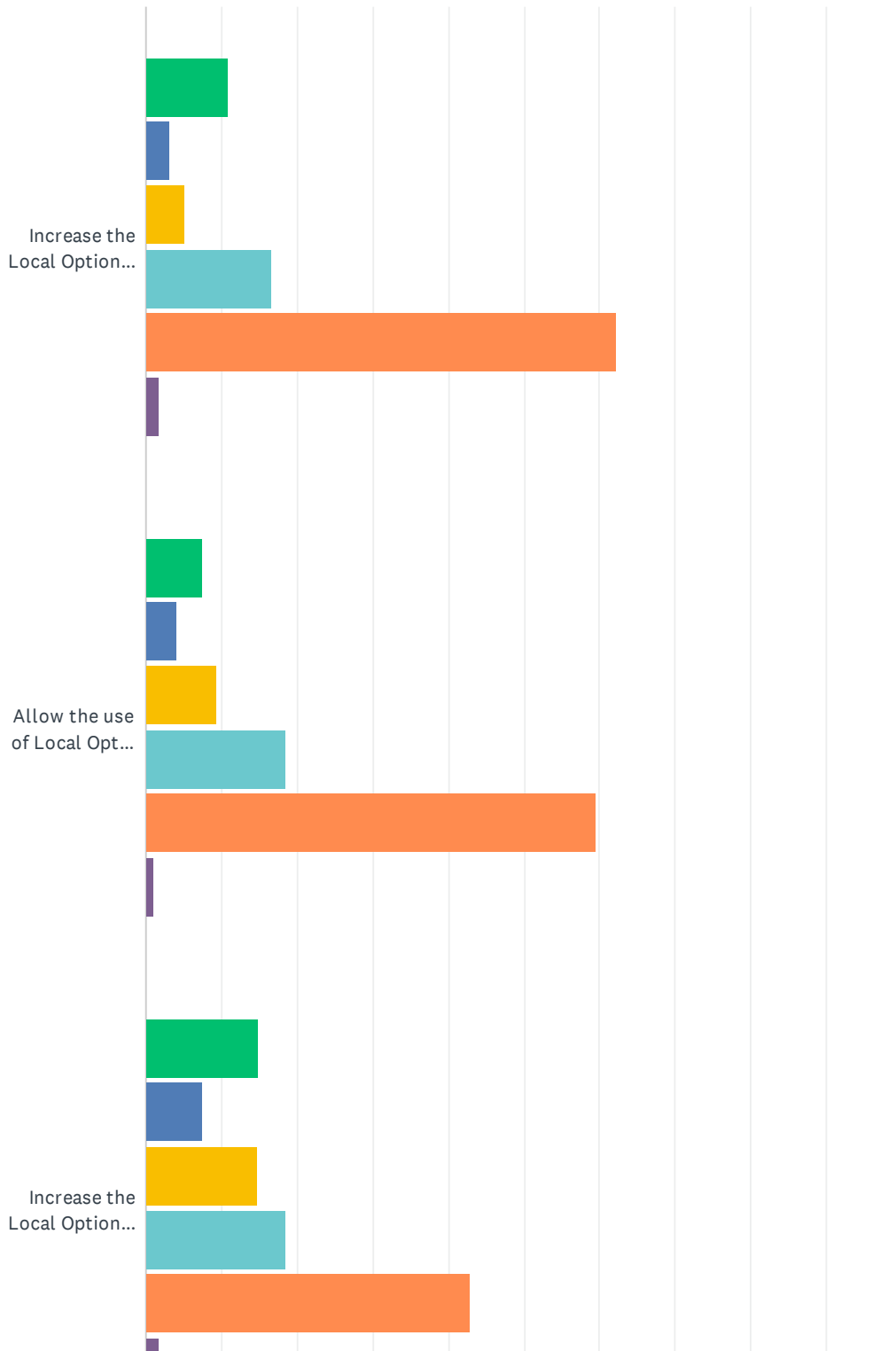
## Ketchum Community Housing Survey 2021



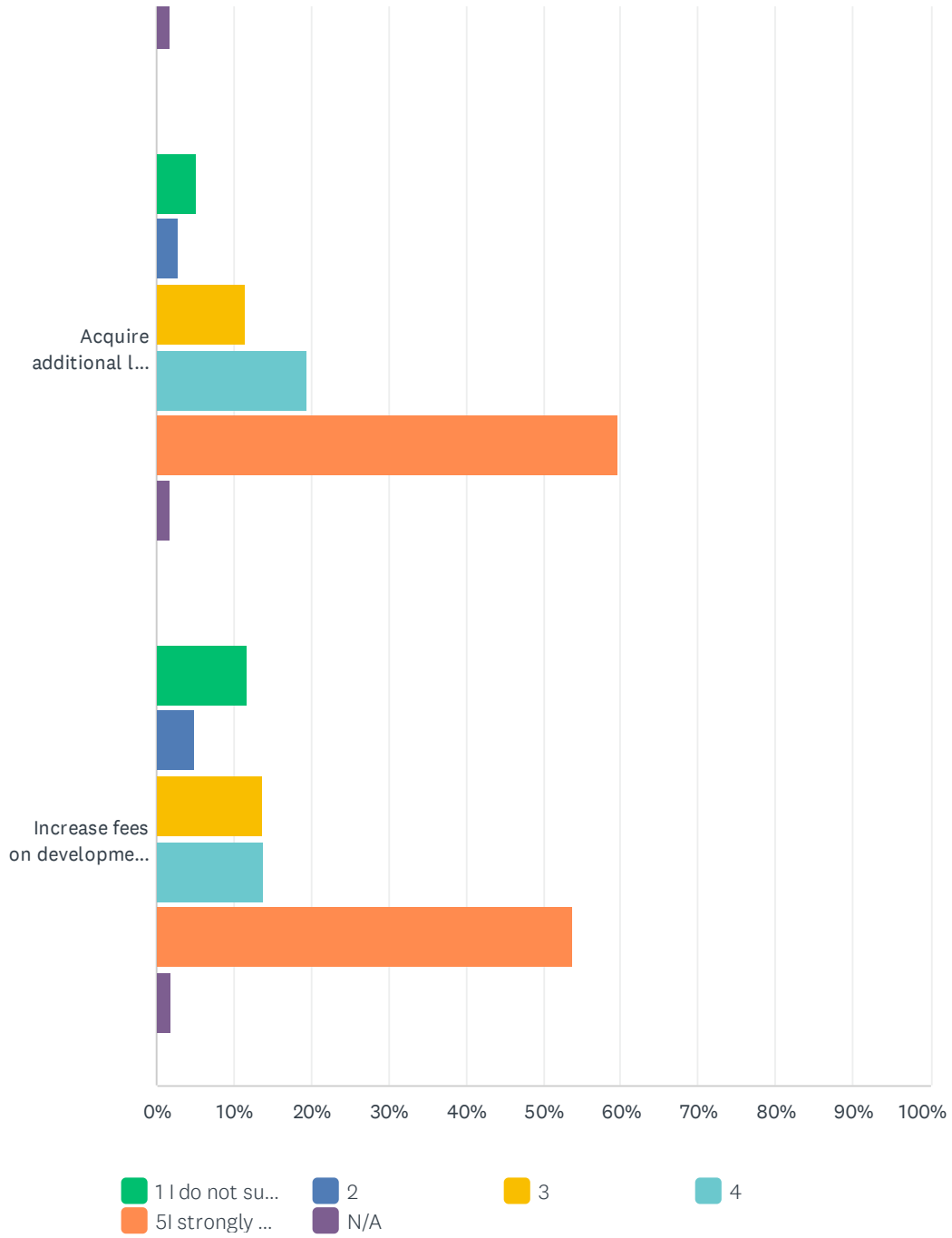
	1 I DO NOT SUPPORT THIS SOLUTION	2	3	4	5 I STRONGLY SUPPORT THIS SOLUTION	N/A	TOTAL	WEIGHTED AVERAGE
Zoning changes in residential and commercial zones to increase density through lot consolidation and smaller lots	15.80% 58	7.08% 26	18.26% 67	19.62% 72	37.87% 139	1.36% 5	367	3.57
Zoning changes to require accessory dwelling units with new development of single family houses. Examples: over garage apartments, separate buildings, backyard units	18.11% 67	9.73% 36	14.05% 52	20.27% 75	35.41% 131	2.43% 9	370	3.46
Reduction to parking standards	38.04% 140	15.22% 56	19.02% 70	8.97% 33	14.13% 52	4.62% 17	368	2.43
Allow the conversion of single family units to a higher number of units (duplex, triplex, etc.)	9.26% 34	6.81% 25	18.26% 67	27.25% 100	35.69% 131	2.72% 10	367	3.75
Establish minimum density requirements in high density residential and commercial zones	9.47% 34	6.13% 22	28.13% 101	22.28% 80	27.30% 98	6.69% 24	359	3.56
Eliminate the community housing in lieu fee and instead require the development of on-site community housing in the project	11.63% 42	7.48% 27	20.78% 75	16.90% 61	36.01% 130	7.20% 26	361	3.63

Q22 On a scale of 1-5, please indicate to what level you support the following strategies to increase the inventory and availability of housing units. (1 being I don't support this solution and 5 being I strongly support this solution)

Answered: 370 Skipped: 747



# Ketchum Community Housing Survey 2021



Ketchum Community Housing Survey 2021

	1 I DO NOT SUPPORT THIS SOLUTION	2	3	4	5I STRONGLY SUPPORT THIS SOLUTION	N/A	TOTAL	WEIGHTED AVERAGE
Increase the Local Option Tax on short term rentals and other lodging options (re: hotels)	10.93% 40	3.28% 12	5.19% 19	16.67% 61	62.30% 228	1.64% 6	366	4.18
Allow the use of Local Option Tax funds to provide for community housing	7.44% 27	4.13% 15	9.37% 34	18.46% 67	59.50% 216	1.10% 4	363	4.20
Increase the Local Option Tax to provide for community housing	14.92% 54	7.46% 27	14.64% 53	18.51% 67	42.82% 155	1.66% 6	362	3.68
Acquire additional land for community housing projects	5.18% 19	2.72% 10	11.44% 42	19.35% 71	59.67% 219	1.63% 6	367	4.28
Increase fees on development to support community housing	11.75% 43	4.92% 18	13.66% 50	13.93% 51	53.83% 197	1.91% 7	366	3.95

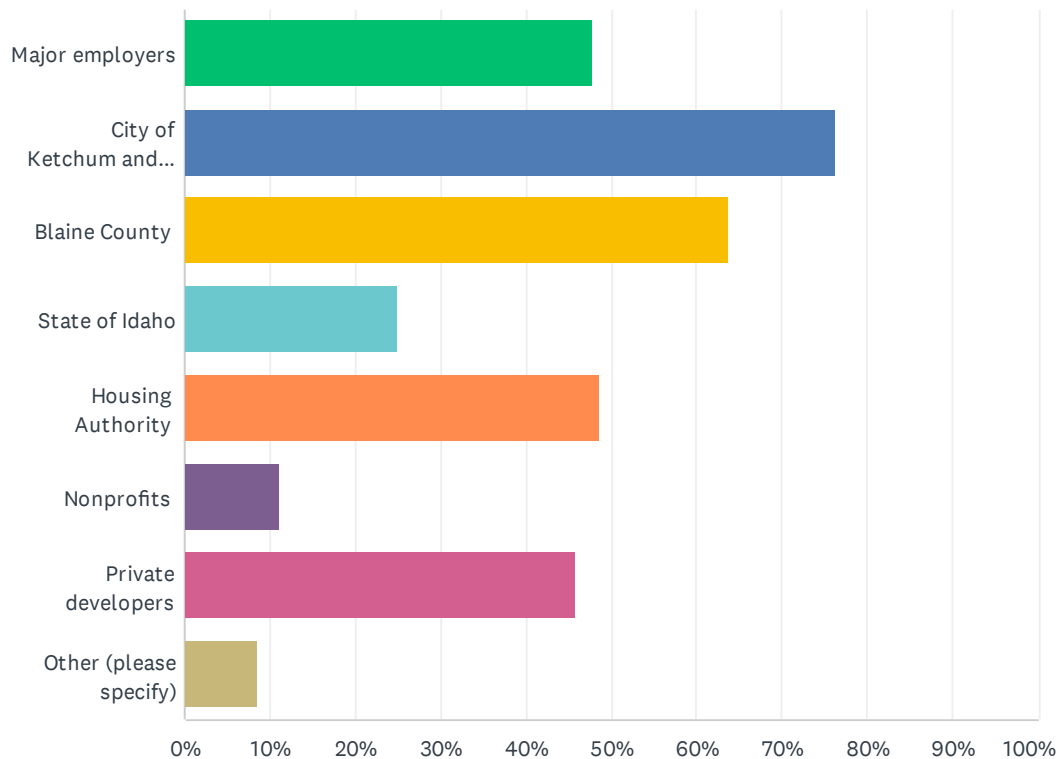
**Q23 What additional actions do you think should be considered to address housing accessibility and affordability in the City of Ketchum and the Wood River Valley?**

Answered: 181 Skipped: 936

Open ended responses not included to preserve respondent anonymity

## Q24 Which of the following groups do you think should be primarily responsible for addressing community housing initiatives? (Select your top three answers)

Answered: 373 Skipped: 744

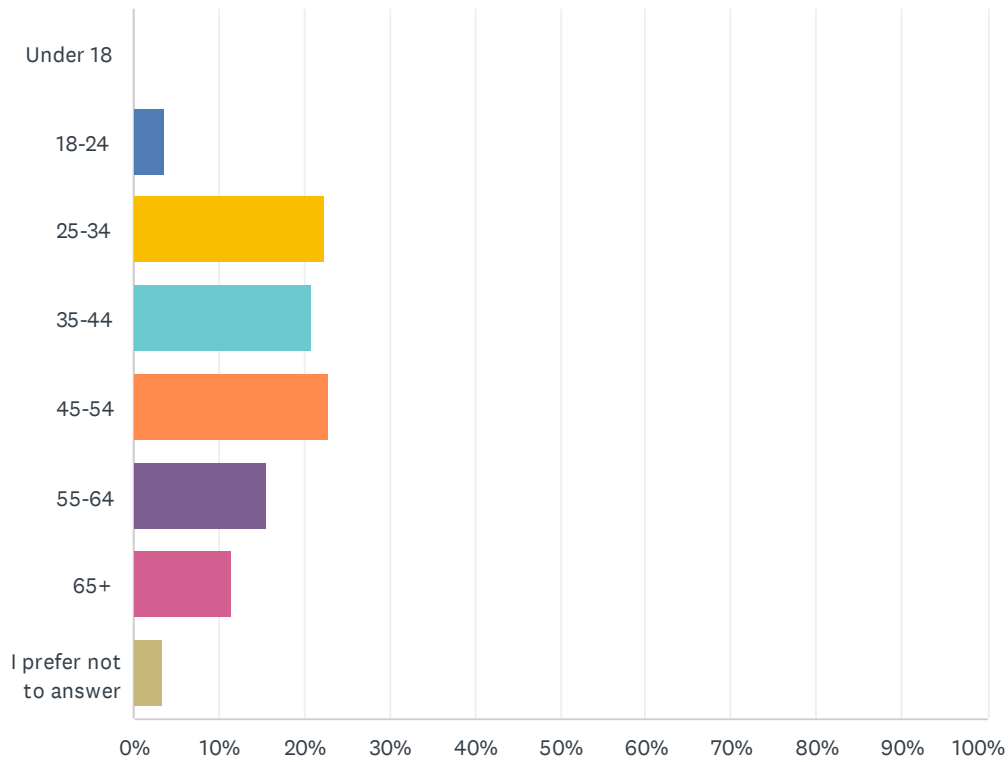


ANSWER CHOICES	RESPONSES	
Major employers	47.72%	178
City of Ketchum and other local municipalities	76.41%	285
Blaine County	63.81%	238
State of Idaho	24.93%	93
Housing Authority	48.53%	181
Nonprofits	10.99%	41
Private developers	45.84%	171
Other (please specify)	8.58%	32
Total Respondents: 373		



## Q25 Which of the following age categories best describes you?

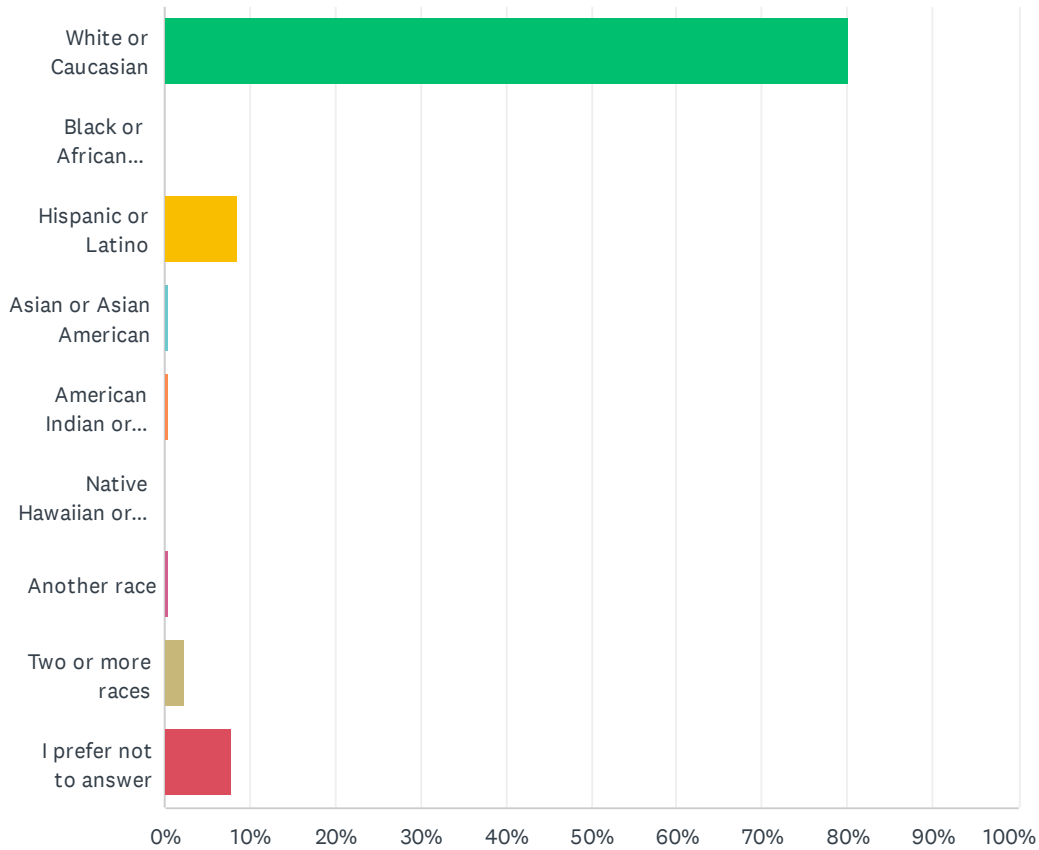
Answered: 889 Skipped: 228



ANSWER CHOICES	RESPONSES	
Under 18	0.00%	0
18-24	3.60%	32
25-34	22.38%	199
35-44	20.81%	185
45-54	22.72%	202
55-64	15.52%	138
65+	11.59%	103
I prefer not to answer	3.37%	30
<b>TOTAL</b>		<b>889</b>

## Q26 What is your race/ethnicity?

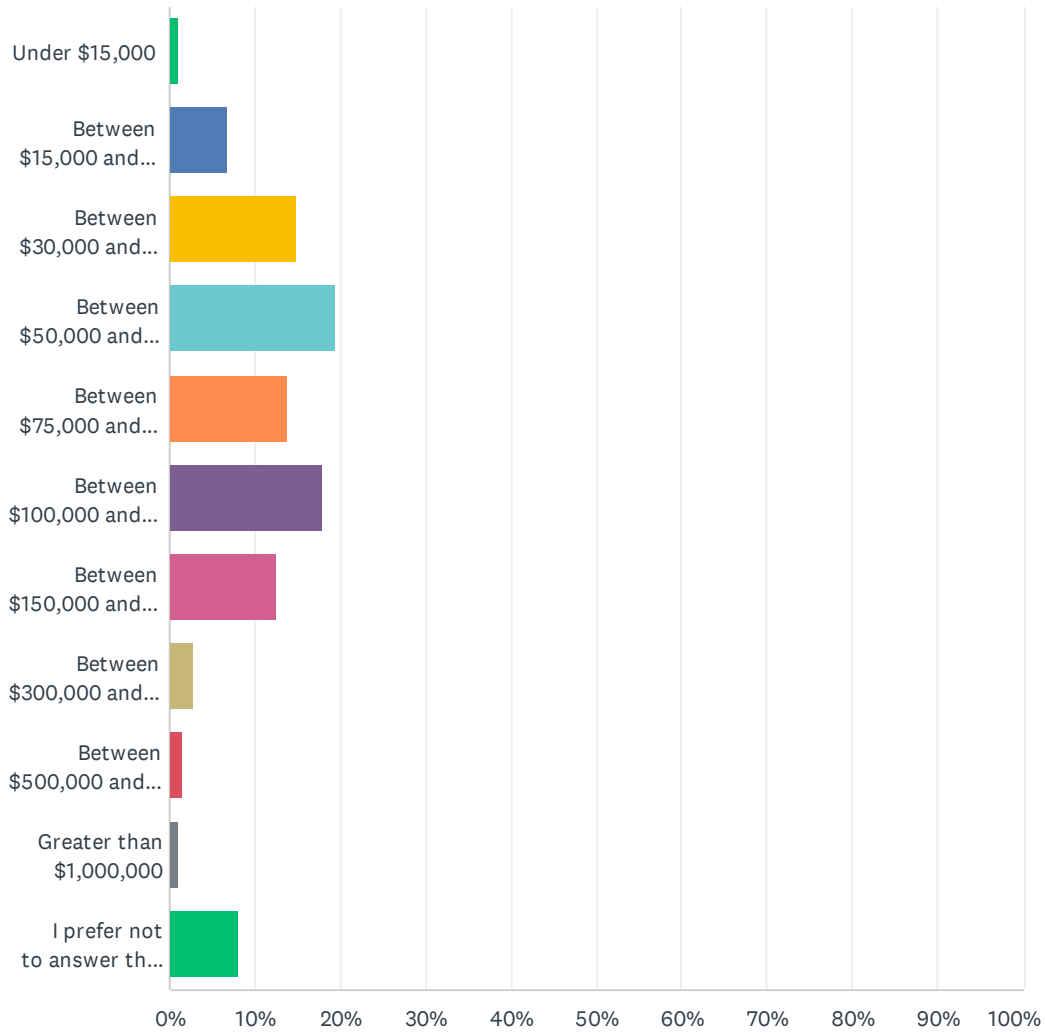
Answered: 885 Skipped: 232



ANSWER CHOICES	RESPONSES	
White or Caucasian	80.23%	710
Black or African American	0.00%	0
Hispanic or Latino	8.47%	75
Asian or Asian American	0.34%	3
American Indian or Alaska Native	0.34%	3
Native Hawaiian or other Pacific Islander	0.00%	0
Another race	0.45%	4
Two or more races	2.26%	20
I prefer not to answer	7.91%	70
<b>TOTAL</b>		<b>885</b>

## Q27 Which range best describes your annual household income?

Answered: 883 Skipped: 234

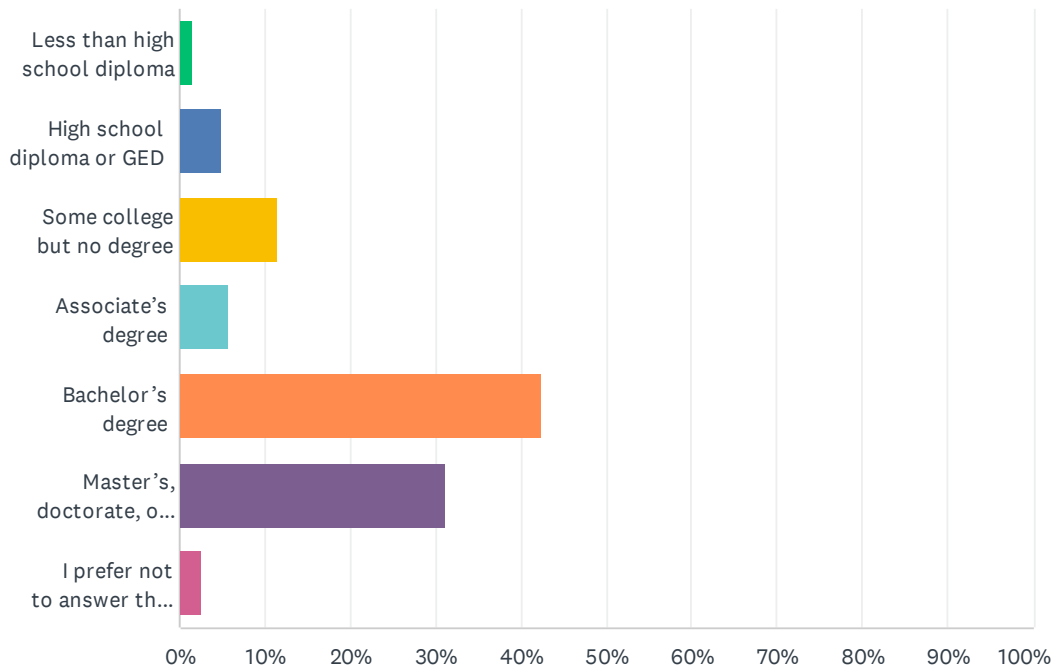


## Ketchum Community Housing Survey 2021

ANSWER CHOICES	RESPONSES	
Under \$15,000	1.02%	9
Between \$15,000 and \$29,999	6.80%	60
Between \$30,000 and \$49,999	14.95%	132
Between \$50,000 and \$74,999	19.37%	171
Between \$75,000 and \$99,999	13.93%	123
Between \$100,000 and \$149,999	17.89%	158
Between \$150,000 and \$299,999	12.57%	111
Between \$300,000 and \$499,999	2.72%	24
Between \$500,000 and \$1,000,000	1.47%	13
Greater than \$1,000,000	1.13%	10
I prefer not to answer this question	8.15%	72
<b>TOTAL</b>		<b>883</b>

## Q28 What is the highest level of education you have attained?

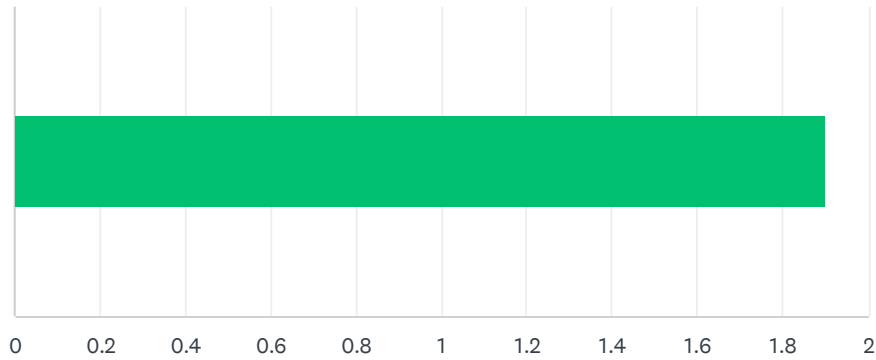
Answered: 885 Skipped: 232



ANSWER CHOICES	RESPONSES	
Less than high school diploma	1.58%	14
High school diploma or GED	4.97%	44
Some college but no degree	11.41%	101
Associate's degree	5.76%	51
Bachelor's degree	42.49%	376
Master's, doctorate, or professional degree	31.19%	276
I prefer not to answer this question	2.60%	23
<b>TOTAL</b>		<b>885</b>

## Q29 How many adults (over 18 years of age) live in your household?

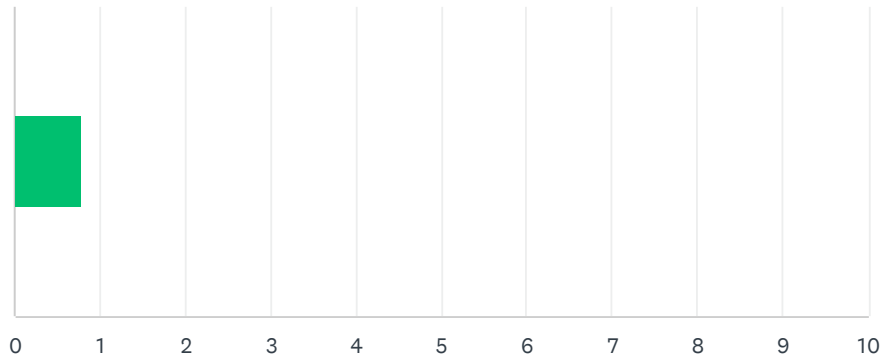
Answered: 849 Skipped: 268



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	2	1,614	849
Total Respondents: 849			

### Q30 How many children (18 years or younger) live in your household?

Answered: 660 Skipped: 457



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	1	526	660
Total Respondents: 660			